



**STERILOX LAUNCHES INNOVATIVE APPROACH FOR FOOD SAFETY
TO FIGHT PATHOGENS AND SPOILAGE ORGANISMS
IN RETAIL AND FOOD SERVICE MARKETS**
Safe, Fast and Effective Solution Now Available for Shipping

RADNOR, PA, November 5, 2003: Food retail and food service markets now have a powerful tool for fighting pathogens and spoilage organisms and for boosting the confidence of consumers and customers.

Today, Sterilox Technologies Inc. launched the A-2000 – the first model in its compact line of generators designed specifically for the food industry. The entire line of Sterilox generators produce a safe, fast and effective biocide on-site, which works against a wide range of pathogens and organisms that present major safety and health challenges.

Produced from salt and water, Sterilox is safe -- the solution is pH neutral, non-toxic, virtually odorless and tasteless, and is an environmentally friendly oxidant. Using patented electrolytic technology, the A-2000 unit generates Sterilox on demand, eliminating concerns about shelf stability or chemical storage.

Sterilox solutions are effective in a variety of food retail and service uses. Sterilox reduces spoilage organisms associated with fruits, vegetables, seafood and cut flowers. In addition, Sterilox is an excellent hard surface sanitizer for counter tops, slicers, cutting boards and utensils. The product may also be used in produce misting systems and ice machines to remove bio-films associated with harmful bacteria, such as the organism that causes Legionnaires' disease. Sterilox has been determined suitable for food processing applications by the FDA and has passed EPA surface sanitizer testing requirements.

Sterilox has been application tested with some of the nation's largest supermarkets and food service clients, and has achieved excellent results.

Generators produce the product on site, on demand, and come in a variety of sizes for commercial application. The A-2000 food model is only 2 feet wide and less than 3 feet deep and fits under most sinks, saving valuable floor space.

Sterilox Technologies, Inc. is the world's leading developer and marketer of sterilization and disinfection generators, and their solutions (Sterilox(TM), Aqualox(TM)) are based on the

proprietary electrochemical activation of dilute brine solutions.

For a high-resolution picture of the generator or for more information on this or other Sterilox products, please contact:

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Learn more about Sterilox Technologies, Inc on the internet at <http://www.sterilox.com>